



**Their Most Imperial Majesties  
Emperor Leandro Gonzales and Empress Pollo Del Mar, with  
The Court of Tamales Con Pollo  
In Conjunction with  
The Imperial Council of San Francisco, Inc.**



*Proudly Present*

*The 2018 Mr. and Miss Golden Gate Contest*

Mr. Golden Gate      ← Applicant for →       Miss Golden Gate

Your Name: \_\_\_\_\_

Name you will use as a contestant: \_\_\_\_\_  
*(This is the name that will be used should you win with your title)*

Home Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_ Day Phone: ( \_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

Personal Sponsor (optional): \_\_\_\_\_

Business Sponsor (optional): \_\_\_\_\_

**I understand and agree with the submission of this signed application and \$50.00 registration fee, that I have read the rules and regulations that govern this contest and the titles of Mr. and Miss Golden Gate of San Francisco.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For additional information and details on the official 2018 Golden Gate activities please contact:  
Their Most Imperial Majesties, Emperor Leandro Gonzales at leandrogonzales2018@gmail.com and/or  
Empress Pollo Del Mar at: pollo\_delmar@yahoo.com

**\*Note Ticket Sales are NON-REFUNDABLE.**

\*Net Proceeds from Events/Ticket Sales will benefit:  
50% to the Monarchs Charity Fund and 50% to the Monarchs Admin Fund.

The successful contestant(s) at the completion of their year, will receive a permanent family title in the Imperial Council of San Francisco, and will be known as Mr. and/or Miss Golden Gate 2018.

**Contestant Application deadline is on**

**Wednesday, August 8, 2018 from 6pm to 8pm at**

**The Lookout SF, 3600 16<sup>th</sup> Street, San Francisco, CA 94114**

Arrangements to turn in application in advance can be made with Board Chairman  
Emperor John Carrillo at: [jacsfl@aol.com](mailto:jacsfl@aol.com)

**\*Applications will be turned into Board Chairman or Board Member Designee Only.**

## Golden Gate Calendar of Events:

*All Contestants must be present at the following 2018 Golden Gate Events and at the Finale and Crowning event:*

**Saturday, August 11, 2018 Mr. & Miss Golden Gate Kick Off & Announcement of Contestants**  
*at Beaux SF, 2344 Market Street, San Francisco, CA from 4pm to 7pm at the Monthly Monarchs Fundraiser*

**Wednesday, August 15, 2018 Gaymes Night Fundraiser & Meet and Greet (optional to attend)**  
*Lookout SF 3600 16<sup>th</sup> Street, San Francisco CA from 7pm to 9pm*

**Saturday, September 8, 2018 Golden Gate Games**  
*Tentative location Collingwood Park, (entrance on Diamond Street) in Castro SF  
Eureka Valley Recreation Center 100 Collingwood Street  
Time: TBD Cost: TBD*

**Saturday, September 8, 2018 Golden Gate Finale and Crowning**  
*at Beaux SF, 2344 Market Street, San Francisco, CA from 4pm to 7pm at the Monthly Monarchs Fundraiser*

### **RULES & REGULATIONS FOR CONTESTANTS FOR THE TITLES OF MR. & MISS GOLDEN GATE OF SAN FRANCISCO**

#### **Applicant Qualifications:**

1. Must be a legal resident of the United States, at least twenty-one (21) years of age and a resident of the counties of either San Francisco, Marin or San Mateo prior to the Application deadline date set by the reigning Emperor and Empress of San Francisco in conjunction with the Imperial Council of San Francisco, Inc. for either title. Proof of residency is required.
2. There will be no restriction as to who may submit an application for either office, except that if a contestant, or contestants, withdraws from the contest they must do so in writing to the reigning Emperor or Empress or Imperial Council of San Francisco, Inc., jointly or separately. Upon notification of withdrawal, the contestant, or contestants, may not re-enter the contest.
3. The successful contestant for either office must host one charity fundraiser, jointly or separately as Mr. Golden Gate or Miss Golden Gate or both during the year of their reign as a pre-requisite to the completion of their reign. They may choose to host more than one charity fundraiser during their reign(s) but must seek approval from the reigning Emperor and Empress prior to any public announcement, printed or verbal. They must coordinate potential date(s) of fundraisers so as not to conflict with any major events in town.
4. The successful contestant who attains either title must maintain their residency within the domain of the Imperial Court of San Francisco (San Francisco, Marin, San Mateo and those other counties as may be added to the Imperial Court of San Francisco) during the term of their reign.

- (a) If a reigning titleholder must relocate outside of the domain as specified herein due to job requirements or for other reasons of a personal nature, the titleholder must notify the Imperial Council of San Francisco, Inc. as to when such relocation will occur. The Council, may allow the individual to retain their title if they have; (1) completed their charity fundraising requirement, and (2) that they return to step down as the reigning Mr. Golden Gate or Miss Golden Gate when notified.
- (b) If a reigning titleholder (1) resigns their title due to personal reasons or for the purposes of entering into a competition for another title within the court or any other organization, (2) is removed from office by the Imperial Council of San Francisco, Inc.; (2) abandons their office for unknown reasons (without notification to the Imperial Council or the reigning Emperor or Empress, or (3) through death, the Council may at its discretion offer the title and unexpired term to the first runner up of the contest for that particular title or they may declare it vacant for the duration of the unexpired term. Further, the Imperial Council of San Francisco, Inc., may choose to remain the title in tact and not declare it vacant but leave it as though the titleholder were present through the end of their reign.

### Contestant Requirements & Contest Rules:

1. The contest is based upon the number of raffle tickets sold and possible points earned for team sponsorship. Mr. & Miss Golden Gate contestants will be awarded a maximum of 100 additional points towards the number of raffle tickets sold if they also sponsor the participation of a team in the Golden Gate Games. The contestant for each title who has sold the most raffle tickets and earned additional points with Golden Gate Team Sponsorship by the cut off time as determined by the reigning Emperor and Empress will be declared the winner for that particular title for which they submitted an application for.
2. Each potential contestant must submit an application (attached) accompanied by a **cashier's check** or **money order** in the amount of \$50.00 payable to *The Imperial Council of San Francisco, Inc.* that will include your first set of raffle tickets. Ticket sales are non-refundable.
3. Upon acceptance of each contestant by the reigning Emperor and Empress, the contestant will sign this agreement to abide by the Rules & Regulations as set forth herein.
4. Each contestant will be required to be present at the events related to 2018 Golden Gate Games and Contest and **must be the Finale crowning event**, though contestants are strongly encouraged to attend all events. A complete list of events is listed above
5. Each contestant acknowledges that the reigning Emperor and Empress have complete authority over the contest and are responsible for enforcement of these rules and regulations. The Imperial Council of San Francisco, Inc. may be called upon to assist in any manner requested by the reigning Emperor and Empress.
6. Miss Golden Gate contestants must appear in female attire and clean shaven at any officially sponsored events and for those occasions that they may host contest parties to sell raffle tickets.
7. Mr. Golden Gate contestants must appear in male attire at any officially sponsored events and for those occasions that they may host contest parties to sell raffle tickets.
8. The financial tallies of the number of raffle tickets sold, along with any additional points earned for team sponsorship (100 Maximum Points) in the Golden Gate Games will determine the winner of the

contest for each of the titles. All decisions are final based upon the financial records and final point tallies for the contest.

#### Other Rules/Requirements:

1. The titles of Mr. Golden Gate of San Francisco and Miss Golden Gate of San Francisco are owned by the Imperial Council of San Francisco, Inc. and are administered by the reigning Emperor and Empress of San Francisco. They become members of the reigning court and walk after the appointed members of the court, prior to the cabinet members and the reigning Emperor and Empress. When the reigning Emperor and Empress complete their reign, the reigning Mr. Golden Gate and Miss Golden Gate will become members of the new reigning court. Upon completion of their reign as Mr. Golden Gate and Miss Golden Gate, they will become members of the Imperial Family of San Francisco, have the year of their reign appended to their title and will walk in numerical sequence with all former Mr. Golden Gates and Miss Golden Gates, i.e., 1974, 1975, 1976 et cetera, with the most recent year walking last amongst that group. The Golden Gate titleholders also become voting members of the Imperial Council of San Francisco upon the payment of their annual membership dues.
2. All raffle ticket monies collected during the contest, and charity monies throughout the year of the reigns of Mr. Golden Gate and Miss Golden Gate, must be turned over **only** to the Treasurer or member of the Imperial Council of San Francisco, Inc., or an authorized agent as approved by said Council.

#### Job Description and Rules:

1. The publicly selected positions of the office of Mr. Golden Gate and Miss Golden Gate are representatives of the Imperial Court of San Francisco and the Imperial Council of San Francisco, Inc. a California non-profit public benefit corporation. Once selected by, through the sale of raffle tickets and possible points earned from team sponsorship (at Golden Gate Games) that determine the winner in each category, to either of these positions / offices, the Mr. Golden Gate and Miss Golden Gate represent all aspects of the Lesbian / Gay / Bisexual / Transgender (LGBT), and other sexual minority communities. In addition to being representatives of the Imperial Court of San Francisco, a key part of the job is to promote: (a) their specific office through attendance at various in-town and out-of-town events; (b) the imperial court and the court system; and (c) unity within the communities that they serve. Other than the required fundraiser, the titleholders may directly raise money for charity together or separately through events that they produce with prior approval from the reigning Emperor & Empress or assist the reigning monarchs, the court or other reigning titleholders of the court.
2. As selected (contest winners) representatives, the Mr. Golden Gate and Miss Golden Gate, when representing their title or the reigning Imperial Court, must appear in the appropriate attire of their office and exhibit proper conduct and decorum. The Imperial Court system is based upon the European nobility, with its heads of state and courtiers.
3. The positions of Mr. Golden Gate and Miss Golden Gate are voluntary therefore, are not paid for their appearances, attendance or services. As representatives of a non-profit organization, no individual is compensated for the work that they perform for the organization. *Note:* Members of the Imperial Council and the Imperial Family are not compensated for any services that they may perform on behalf of or for the corporation.
4. The titles of Mr. Golden Gate and Miss Golden Gate cannot be used in the promotion of any event that the titleholders are being monetarily compensated. This does not prohibit the individual from participation, it just means that the title of Mr. Golden Gate or Miss Golden Gate cannot be used in any promotional

material be it printed, electronic media or by verbal means (announcements at other events over the public address system or at the venue where the event is to take place). It also includes the introduction of said individual or individuals during the event.

- The titles of Mr. Golden Gate or Miss Golden Gate are not to be used for direct or indirect personal financial gain
- The titles of Mr. Golden Gate or Miss Golden Gate cannot be used to promote non-charitable events
- The titles of Mr. Golden Gate or Miss Golden Gate cannot be used to promote any political party or candidate for political office.

*Note: As a non-profit charitable organization, the IRC and California Non-Profit Corporation rules prohibit the endorsement of a political party or candidate for political office. A non-profit may endorse a non-partisan issue on a ballot, in the case of the Imperial Court, such issues that relate to discrimination of sexual minorities.*

- This rule also applies to all reigning titleholders of the Imperial Court of San Francisco.

[As a private citizen, any individual may endorse any political party or candidate for political office or partisan initiative. However, the titles that are owned by the Imperial Council of San Francisco, Inc. cannot be used as part of that endorsement.]

5. The Mr. Golden Gate and Miss Golden Gate are required to attend all Imperial Court related in-town state events, and stay for the entire length of the event, as follows:

- (a) Imperial Gala and candidate introductions for Emperor and Empress
- (b) Coronation Ball
- (c) Mr. Golden Gate and Miss Golden Gate step down, culmination of their reign
- (d) Participate and be in Pride Contingent with Their Majesties Title holders
- (e) Volunteer with the Imperial Council at Community Partner Pride Entry Gate
- (f) **STRONGLY ENCOURAGED** to volunteer with the Imperial Council at Castro Street Fair Entry Gate, Any event sponsored by the Imperial Council of San Francisco, Inc., and the Imperial Court; and the Imperial Council participation in Folsom Street events fundraising efforts.

*Note: The Mr. Golden Gate and Miss Golden Gate may at their option, and in a gesture of goodwill, attend the coronation event for the Grand Duke and Grand Duchess of San Francisco. This is not a required event.*

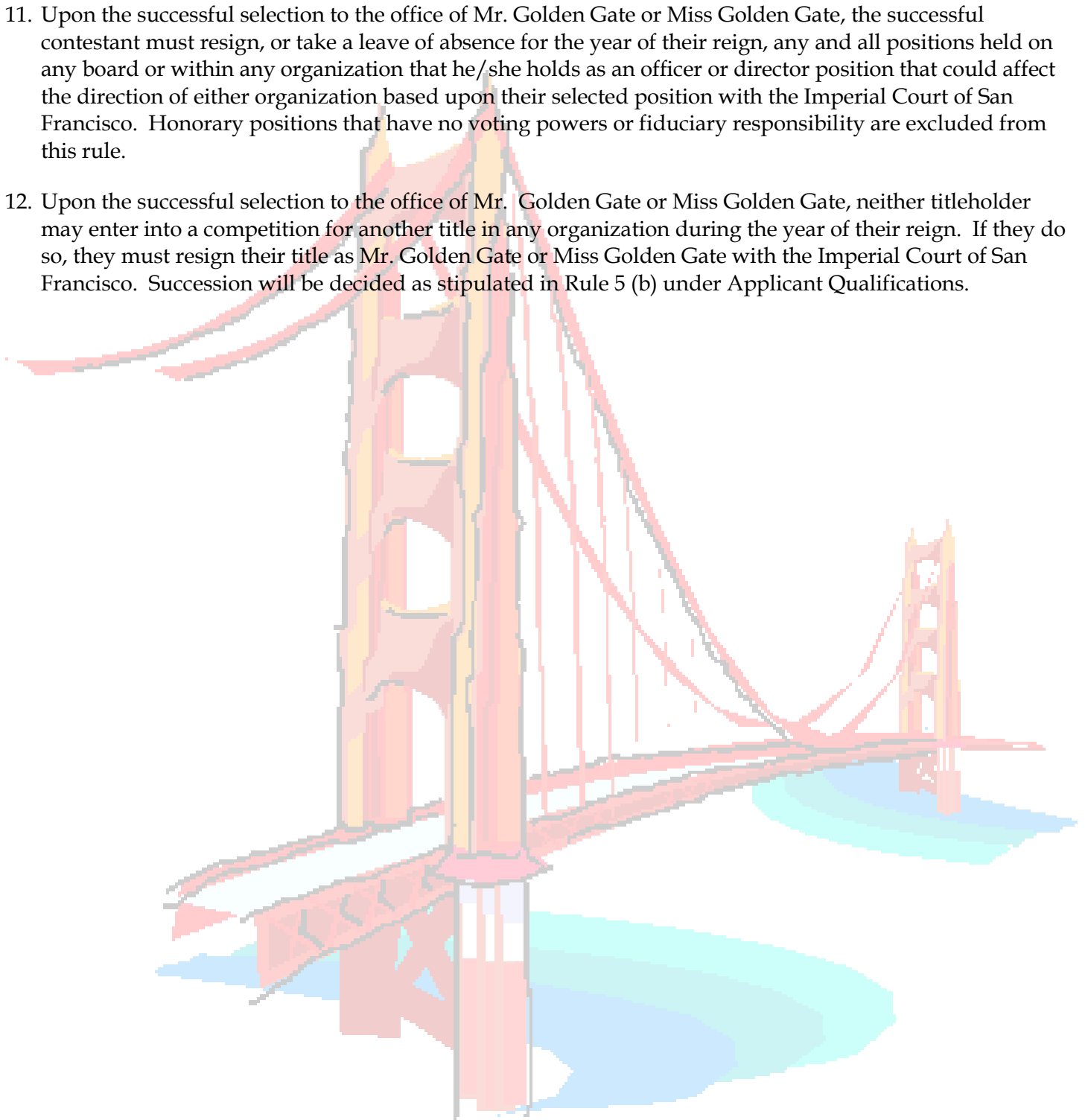
The Mr. Golden Gate and Miss Golden Gate should coordinate their calendars that give appropriate representation of their court and title at significant in-town events to promote goodwill and support by the Imperial Court, interest of the sponsoring organization and the court's main purpose of charitable fundraising. When scheduling future commitments, the reigning Mr. Golden Gate and Miss Golden Gate are encouraged to consult with the monarchs of the Imperial Court to ascertain that those commitments do not conflict with the required state events.

6. The Mr. Golden Gate and Miss Golden Gate are to show due respect to all San Francisco monarchs during the year of their reign.
7. Any crown or medallion or symbol that denotes the office of Mr. Golden Gate or Miss Golden Gate cannot be worn by anyone else, regardless of the relationship, during their reign. Also, any emblems of office such as crowns or sashes cannot be worn by any un-selected individual during or after the reign of the Mr. Golden Gate or Miss Golden Gate.

8. The Mr. Golden Gate or Miss Golden Gate cannot handle any type of financial instrument, i.e. money or checks, during the year of their reign. This is to protect these individuals from any allegations of financial mismanagement. The Imperial Council of San Francisco's Treasurer or appointed member of the Board of Directors or the Treasurer of the Court are the only authorized individuals who can handle money on behalf of the reigning titleholders.
9. The Mr. Golden Gate or Miss Golden Gate cannot enter into a contractual agreement or execute instruments of any kind that would indebt themselves as titleholders or the Imperial Council of San Francisco, Inc. or the Imperial Court of San Francisco. All contracts are to be reviewed by the Chairman or Vice Chairman of the Imperial Council, approved by the Board of Directors of said organization and then executed by the Chairman of that organization.
  - i. Personal contracts that do not have recourse against the Imperial Council of San Francisco, Inc. or any entities under them are excluded from this rule.
10. The Mr. Golden Gate and Miss Golden Gate can and are encouraged to raise money for only 501(c)(3) non-profit public benefit charitable organizations during the year of their reign. (*See actual requirement, item #4 under Applicant Qualifications*) They may, at their option designate principal charities that they would like to raise money for throughout their reign, but they are not limited to just those charities. This designation does not include the finale / step down event that is produced by the reigning court along with the reigning Mr. Golden Gate or Miss Golden Gate.
  - i. All recipient charities must have a representative at the charitable event or events that are being held to raise money for them.
  - ii. All recipient charities must have a representative at the step down of the Mr. Golden Gate and Miss Golden Gate to accept the disbursement check(s). If they are not present the allocated funds may be distributed to another charity.
  - iii. There are occasions that a charity is in immediate need of funds whereby they cannot wait until the step down to receive their portion of funds raised on their behalf by the reigning titleholders. In these situations, under instructions from the reigning titleholders, the treasurer of the Imperial Council will write a disbursement check to that specific charity for their portion of the fundraiser once all funds have been accounted for and cleared the bank.
  - iv. On no occasion is the charity or charities allowed to take any money raised at an event sponsored by the reigning titleholders or the Court. All money and checks must be deposited into the Imperial Council's bank account for clearing and then a disbursement check is written once all funds have cleared.
  - v. Expenses incurred for the production of charity fundraisers or events that are held in-town for and by the reigning titleholders and court are reimbursable at cost and must be supported with receipts and submitted via an expense voucher (Reimbursement Request) to the Treasurer of the Imperial Council. Expenses would be for the promotion of the event such as print media, raffle prizes, tickets, transportation costs if a rental vehicle is needed to transport stage, sets or sound equipment and decorations are reimbursable. Personal costuming or personal transportation is not reimbursable.
    - a. The reigning Emperor and Empress of the Imperial Court of San Francisco must first approve any event that is produced by the reigning titleholders.

- b. A budget for an event that requires reimbursement must be submitted to the Treasurer of the Imperial Council of San Francisco after being approved by the reigning Emperor and Empress. Only those items listed on the budget are reimbursable.

11. Upon the successful selection to the office of Mr. Golden Gate or Miss Golden Gate, the successful contestant must resign, or take a leave of absence for the year of their reign, any and all positions held on any board or within any organization that he/she holds as an officer or director position that could affect the direction of either organization based upon their selected position with the Imperial Court of San Francisco. Honorary positions that have no voting powers or fiduciary responsibility are excluded from this rule.
12. Upon the successful selection to the office of Mr. Golden Gate or Miss Golden Gate, neither titleholder may enter into a competition for another title in any organization during the year of their reign. If they do so, they must resign their title as Mr. Golden Gate or Miss Golden Gate with the Imperial Court of San Francisco. Succession will be decided as stipulated in Rule 5 (b) under Applicant Qualifications.



**(Note: The aforementioned rules are subject to change upon the approval of the Board of Directors of the Imperial Council of San Francisco, Inc.)**

I, \_\_\_\_\_ have read and understand the Rules & Regulations for Contestants for the Titles of Mr. Golden Gate and Miss Golden Gate of San Francisco as set forth by the Imperial Council of San Francisco, Inc. I agree to abide by said rules.

Signed this \_\_\_\_\_ Day of \_\_\_\_\_ Two Thousand and \_\_\_\_\_,

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Chairman of Board of Directors Signature or Designee